



How do we share experiences across global communities?

We are all part of a diverse, multicultural global society. Interacting with people from other cultures can be fascinating — and challenging. We can learn about our differences, our similarities and about how our lives and our communities are inter-connected. By listening to each other, we can understand each others' point of view better. By working together, we shape a joint future for ourselves and our planet.

2008 is the European Year of Intercultural Dialogue

Intercultural Dialogue is a huge concept, described by the Council of Europe as: 'An open and respectful exchange of views between individuals and groups belonging to different cultures that leads to a deeper understanding of the others' global perception.'

The Competitions

The British Council is interested in finding out more about what young people think about Intercultural Dialogue and about their experiences of working or living with people from other countries and cultures. We're running poster and poetry competitions for young people who've been involved in international education projects and activities. We'd like to find out about their experiences of developing relationships with people from other cultures and communities.



Poster competition

Information for entrants

Create a poster about your experience of intercultural dialogue in action.

You should demonstrate your own personal experience of developing relationships and sharing understanding with people of different countries, communities and cultural backgrounds.

Format for entries The poster can be in any medium (eg paint, pen and ink, collage, photo montage), two-dimensional and should be no bigger than A3 size. Designs must only include original artwork. Entries sent in an electronic format will not be accepted either by disc or via e-mail.

What are the entry categories? To give everyone a fair chance, entries can be submitted in the categories of:

- Primary
- Secondary
- Sixth form/further education/higher education/ other (for students in these institutions and young people in non-formal learning up to age 30)
- Special (students of all ages in special schools).

Age and ability will be taken into consideration during the judging process.

Judging The competition will be judged on a national level and a panel of judges will select the top three entries per entry category and two highly commended entries. The top three entries from each entry category will be displayed at a reception at the British Council on 26 June 2008, when the overall winner in each entry category will be announced. The independent judging panel will include a professional graphic designer and teaching experts.

Entries will be judged in terms of:

- concept
- creativity of idea
- originality (individual's own work)
- execution of the idea
- communication of the themes and issues of intercultural dialogue.

Prizes The top three entries and two highly commended entries in each entry category will be compiled into a special publication which will be produced later in 2008. The top three entrants in each category will also be invited to attend an evening reception on 26 June 2008 at the British Council in London, where all the winning entries will be displayed and the overall winner will be announced. Entries by the overall winners in each entry category will be displayed on the British Council website.

Each overall category winner will receive a new Archos 405 Portable Media Player. The player has 2GB memory but can be increased to an impressive 32GB making it possible to store plenty of movies, photos and music. The stylish unit has lots of great features and it's easy to use so even younger winners won't have trouble viewing hours of digital entertainment.

How to enter Entries must be received by **2 June 2008**. All successful entrants (entrants' organisations, if in a formal learning environment) will be notified by 18 June 2008.

What must accompany the entries? Each individual competition entry must bear the entrant's name, age, organisation name (where applicable), address, e-mail and telephone number on the back.

Every entry must be accompanied by an entry form, or photocopied entry form. Except in the case of individuals not affiliated to an organisation, entry forms must be signed by an authorising staff member. If an organisation is submitting a number of entries from students, the summary section of the form must be completed.

Entries received without relevant forms and details will be disqualified. Only one entry per person is allowed for the poster competition. Poster competition entrants can also participate in the poetry competition.



Poetry competition

Information for entrants

Create a poem about your experience of intercultural dialogue in action.

You should demonstrate your own personal experience of developing relationships and sharing understanding with people of different countries, communities and cultural backgrounds.

Format for entries The poem should be no more than 200 words (not including the title), submitted on A4 paper and typed. Poems must be written in English. Entries sent in an electronic format will not be accepted either by disc or via e-mail.

What are the entry categories? To give everyone a fair chance, entries can be submitted in the categories of:

- Primary
- Secondary
- Sixth form/further education/higher education/ other (for students in these institutions and young people in non-formal learning up to age 30)
- Special (students of all ages in special schools).

Age and ability will be taken into consideration during the judging process.

Judging The competition will be judged on a national level and a panel of judges will select the top three entries per entry category and two highly commended entries. The top three entries from each entry category will be displayed at a reception at the British Council on 26 June 2008, when the overall winner in each entry category will be announced. The independent judging panel will include a professional poet and teaching experts.

Entries will be judged in terms of:

- concept
- creativity of idea
- originality (individual's own work)
- execution of the idea
- communication of the themes and issues of intercultural dialogue.

Prizes The top three entries and two highly commended entries in each entry category will be compiled into a special publication which will be produced later in 2008. The top three entrants in each category will also be invited to attend an evening reception on 26 June 2008 at the British Council in London, where all the winning entries will be displayed and the overall winner will be announced. Entries by the overall winners in each entry category will be displayed on the British Council website.

Each overall category winner will receive a new Archos 405 Portable Media Player. The player has 2GB memory but can be increased to an impressive 32GB making it possible to store plenty of movies, photos and music. The stylish unit has lots of great features and it's easy to use so even younger winners won't have trouble viewing hours of digital entertainment.

How to enter Entries must be received by **2 June 2008**. All successful entrants (entrants' organisations, if in a formal learning environment) will be notified by 18 June 2008.

What must accompany the entries? Each individual competition entry must bear the entrant's name, age, organisation name (where applicable), address, e-mail and telephone number on the back, plus the number of words in the poem excluding heading.

Every entry must be accompanied by an entry form, or photocopied form. Except in the case of individuals not affiliated to an organisation, entry forms must be signed by an authorising staff member. If an organisation is submitting a number of entries from students, the summary section of the form must be completed.

Entries received without relevant forms and details will be disqualified. Only one entry per person is allowed for the poetry competition. Poetry competition entrants can also participate in the poster competition.



Collective Cultures Competition **Poster** Entry Form

This form, or a photocopy of it, must be attached to each entry. On the reverse of each individual entry, please include the entrant's name, age, organisation name (where applicable), address, e-mail and telephone number.

Entries received without relevant forms and details will be disqualified.

Please also complete the summary section if you are a staff member submitting multiple entries.

Name of entrant _____

Age of entrant _____

Entry category Primary Secondary Sixth form/FE/HE/Other Special (tick one)

Organisation (if applicable) _____

Address _____

_____ Postcode _____

Telephone number _____ Fax number _____

E-mail _____

Name of submitting member of staff (if applicable) _____

Signature of submitting member of staff (if applicable) _____

Signature of entrant (if applicable) _____



Summary section

This section must be detached, completed and placed within the envelope containing all the entries if an organisation is submitting a number of entries from students.

Name of submitting member of staff _____

Organisation _____

Number of entries _____

Please note! Each of the individual entries within the group submission must have an individual entry form attached, with entrant's details also on the back of the entry.

Entries should be sent to:

Collective Cultures Competition (Poster)
Spark & Fuse Marketing
PO Box 54696
London
N16 7ZL

Collective Cultures Competition Poetry Entry Form

This form, or a photocopy of it, must be attached to each entry. On the reverse of each individual entry, please include the entrant's name, age, organisation name (where applicable), address, e-mail and telephone number, plus number of words (excluding heading).

Entries received without relevant forms and details will be disqualified.

Please also complete the summary section if you are a staff member submitting multiple entries.

Name of entrant _____

Age of entrant _____

Entry category Primary Secondary Sixth form/FE/HE/Other Special (tick one)

Organisation (if applicable) _____

Address _____

_____ Postcode _____

Telephone number _____ Fax number _____

E-mail _____

Name of submitting member of staff (if applicable) _____

Signature of submitting member of staff (if applicable) _____

Signature of entrant (if applicable) _____



Summary section

This section must be detached, completed and placed within the envelope containing all the entries if an organisation is submitting a number of entries from students.

Name of submitting member of staff _____

Organisation _____

Number of entries _____

Please note! Each of the individual entries within the group submission must have an individual entry form attached, with entrant's details also on the back of the entry.

Entries should be sent to:

Collective Cultures Competition (Poetry)
Spark & Fuse Marketing
PO Box 54696
London
N16 7ZL

Collective Cultures Competition Terms and Conditions

1 The competitions are open to all primary, secondary, special and sixth form pupils and further and higher education students and young people in the UK up to age 30 that participate in either the Comenius, eTwinning, Erasmus or Youth in Action programmes.

2 All entries must be accompanied by a completed entry form. In addition, the summary section must be completed for all group entries. Entries not clearly marked with requested details will be disqualified.

3 Only one entry per competition, per person.

4 By signing the entry form the submitting member of staff/individual entrant agrees that the entry is the own original work of the person.

5 The closing date for receipt of all entries is 2 June 2008. Any entries that arrive after the closing date will not be considered.

6 Responsibility cannot be accepted for entries that are incomplete, delivered wrongly, damaged or those not received for whatever reason. Evidence of posting is not proof of receipt.

7 Paper entries only - entries will not be accepted on disc or electronically for either poster or poetry competition.

8 Any poetry entries that exceed the 200 word limit (excluding heading) will not be considered in the judging process. Entries must, in the view of the judges, constitute a poem in a conventional sense. Standard contractions and abbreviations will count as one word. Slang words are acceptable and each slang word will generally be counted as one word. Only poems submitted in English will be accepted.

9 The prizes will be awarded to the entrants whose entries in the opinions of the judges' best meet the judging criteria outlined in the judging section. Entrants' ages will be taken into account during the judging process.

10 The panel of judges will include at least one member who is independent of the British Council. The judges' decision is final and binding, and no correspondence will be entered into.

11 There is no cash alternative to the stated prizes. The promoter reserves the right to substitute the prize for one of greater or equal value should circumstance make this necessary. Proof of age may be required before prizes are awarded.

12 Winners will be notified by telephone on 18 June 2008 and will need to be available for the awards presentation on 26 June 2008.

13 The British Council will contribute up to £100 per finalist invited to the evening reception in London on 26 June towards the costs of travel and accommodation. Finalists may be accompanied by up to two guests.

14 The winning entries become copyright of the British Council and may be used for display, promotional or marketing purposes. The winners and their educational establishments may be required to take part in publicity resulting from these competitions.

15 A list of winners and winning entries will be available after 26 June 2008. Send an SAE to Collective Cultures Competition Results, Spark & Fuse Marketing, PO Box 54696, London N16 7ZL.

16 The British Council regrets that it is unable to return entries. Please do not include an SAE for the return of entries.

17 The promoter is the British Council, 10 Spring Gardens, London SW1A 2BN.

The e-mail (for queries only) is collective.cultures@sparkandfuse.com (please do not send entries to this address as they will not be accepted).

