

BUSINESS STUDIES

ADVERTISING UNCUT (TV)

CH4 30mins age: 11-16 2009

Looking at the world of marketing.

TR 0476	Branding	TR 0494	Attention to detail
TR 0483	Promotional campaigns	TR 0500	Examining the marketing business
TR 0491	Advertising campaigns		

THE MARKET (TV)

CH4 25 mins age: 11-14

Programmes looking at some of the independent trade businesses that make Camden Market in London one of the busiest street markets in Europe.

TO 0187	Tee shirt salesman	TP 0121	Traders in Camden
TO 0199	Costume jewellery maker	TP 0131	Jewellery trader in Camden
TO 0207	Fabric fitting and cutting	TP 0138	A free five minute massage
TO 0211	Curry stall	TP 0141	Culinary competition
TO 0218	Tea supplier		

GET ME THE PRODUCER! (TV)

CH4 60mins age: 14-16 2008

Greg Dyke judges how two teams tackle six challenges, the result of which will be an offer of a year's contract to work as a producer for a big independent TV company.

TQ 0176	Make a live TV show	TQ 0202	Create an issue-based youth programme
TQ 0186	Work with a personality		
TQ 0192	Devise a quiz/ game show	TQ 0203	Free choice of genre
TQ 0195	Devise a comedy format		

MIND YOUR OWN BUSINESS (TV)

CH4 20 mins age: 14-16 2008

Considers how the geographical dimensions of British, European and global influences affect business.

TB 1007	What is business?	TB 1315	Finance
TB 1086	Let's look at business	TB 1391	Marketing
TB 1162	Diversity of business aims	TB 1466	People as a resource
TB 1240	Production	TB 1542	Overview

GCSE BITESIZE REVISION: BUSINESS STUDIES (TV)

BBC2 120 mins age: 14-16

Types of organisations, business finance, people in business, functions of personnel, marketing and production

TV 5725 1 programme

GCS EASE: THE BUSINESS (TV)

CH4 25 mins age: 14-19

The first three programmes look at a take away sushi business which needs to re-market itself. The second set of programmes examines an independent recording business and its problems with cash flow.

TO 0068	Yo Sushi	TO 0209	Business or pleasure
TO 0081	Fish to go	TO 0221	Staying in the Black
TO 0094	People and profits	TO 0229	Contracts and commitments

TEEN TYCOONS (TV)

CH4 25 mins age: 14-19

Three teenagers with proven business skills try to turn around the fortunes of failing businesses in two weeks.

TP 0095	Yaki Boxes	TP 0116	Kaiz - a failing boutique
TP 0099	Bumbles night club in Bournemouth	TP 0126	Claws and Paws – pet grooming
TP 0107	Kentchurch Court – B&B	TP 0135	Pendragon – a rock band

BUSINESS STUDIES (TV)

CH4 20 mins age: 14-16

Documentaries geared specially towards the requirements of GCSE business studies.

TM 8308	Menu for multinational – McDonalds	TM 8547	News revolution
TM 8379	The price of pleasure – leisure centres	TM 8615	The Virgin Group – discs, games and planes
TM 8439	Going green – threat or opportunity	TM 8646	Tyne and Wear metro
TM 8516	Working for charity	TM 8710	Sock Shop Plc
TM 8581	Minding your business	TM 8776	Business behaviour – Ford motor company
TM 8346	Telecommunications – phones and frontiers	TM 8906	Aiding and controlling business (farming activity)
TM 8410	Marks and Spencer – Paris to Madrid		
TM 8473	The Channel Tunnel		

THINK BUSINESS (TV)

CH4 20 mins age: 14-18

Five programmes from Scotland on aspects of starting and running a business.

TN 0149	Getting started – sole traders, partners, charities, location, the right area	TN 0174	Information technology – design of software, stock control, internet advertising
TN 0161	Operations – getting organised, tools and equipment, one off and batches, continuous flow production	TN 0181	Human resource management – getting the right staff, working as a team, think training
		TN 0193	Planning for growth – aim to win, get on the right track, think business

THE BUSINESS STUDIES COLLECTION (TV)

BBC2 25 mins age: 16+

Collection of reports from BBC news giving examples of the process of business.

TE 0075	Marketing	TE 0333	External relations
TE 0162	Production	TE 0418	Objectives and strategy
TE 0249	People and business organisations		

GCS EASE (TV)

CH4 25 mins age: 16-18

Travel and tourism students have been given the challenge of organising interesting holidays for diverse groups within two days.

TL 0046	Surfing students: maximum action – minimum cost	TL 0196	Scene of crime: murder mystery weekend
TL 0093	French family: vacances en Angleterre	TL 0246	Access all areas: disabled friends
TL 0144	It's a girl thing: hen party	TL 0279	Big city break: British Muslim family

THE NEXT LEVEL (TV)

BBC2 30 mins age: 16+

Programmes looking at five family-run businesses in Northern Ireland.

TQ 0004	The Streat	TQ 0145	Powerhouse Sport
TQ 0072	FM Environmental	TQ 0182	Connect Engineering
TQ 0109	The McAvoy Group		

TRICKY BUSINESS (TV)

CH4 25 mins age: 16+

*Young business people attempt new directions.***SERIES ONE**

TO 0028	Marketing company	TO 0046	Crepes chef with ideas
TO 0039	English buffalo farmer	TO 0051	Web design company

SERIES TWO

TP 0079	A cycle storage firm	TP 0108	Advice for entrepreneurs
TP 0087	A students website	TP 0117	Financial difficulties
TP 0096	A frock business	TP 0127	A hedge renting business
TP 0100	Home made jam	TP 0136	Football leagues

COWBOY CUSTOMERS (TV)

ITV 60mins age: general output 2010

Nigel Gray reveals the human cost of patrons destroying small businesses by not paying for goods and services.

TV10811	1 programme
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INSIDE JOHN LEWIS (TV)

BBC2 60mins age: general output 2010
Documentary exploring the inner workings of the department store.

TV10859A	Behind the scenes	TV10859C	On-line shopping
TV10859B	Choices		

JUNIOR APPRENTICE (TV)

BBC1 60mins age: general output 2010
Alan Sugar seeks future entrepreneurs as ten candidates, aged 16 and 17, compete to win £25,000

TV10867A		TV10867D
TV10867B		TV10867E
TV10867C		TV10867F

LEARNING ZONE – FETV (TV)

BBC2 60 mins age: general output
A series of compilation broadcasts collecting together material from a variety of broadcasts.

TV 3190	Accountancy and bookkeeping	TV 3167	Job seeking and interviews
TV 3060	Customer care	TV 3166	Problem solving
TV 3078	Customer care – secret service	TV 3524	Understanding organisations
TV 3086	Denied the nine to five – women at work	TV 4350	Travel tourism
TV 3164	Effective communications	TV 4619	Hospitality and management
TV 2835	Fashion business	TV 4894	Marketing
TV 3163	Information technology	TV 4965	Working with others
TV 3159	Issues in economics	TV 5481	Starting a small business

THE RISE AND FALL OF THE AD MAN (TV)

BBC2 60 mins age: general output
The inside story of British advertising in the 70's and 80's

TV 10551 1 programme

THEO'S ADVENTURE CAPITALISTS (TV)

BBC2 60mins age: general output 2010
Dragon's Den star, Theo Paphitis, follows the fortunes of British companies expanding into emerging markets.

TV10941A	Vietnam	TV10941C	Brazil
TV10941B	India		

TONIGHT: SUPERMARKETS' SUPER PROFITS (TV)

ITV 30mins age: general output 2010
Jonathan Maitland reports on how supermarkets have thrived despite the recession.

TV10928 1 programme

WORK ESSENTIALS: SKILLS FOR WORK (TV)

BBC2 60 mins age: general output

Practical overview of the skills required in the workplace including getting ready for work, career paths and getting started in business.

TV 4399	Learning skills	TV 4744	Customer care
TV 4475	Improving communications at work	TV 4777	Problem solving - staff
TV 4426	Communications with colleagues and customers	TV 4881	Information technology
TV 4450	Team working	TV 4905	Problem solving – management
		TV 4975	European language and culture
		TV 4994	Time management