

## **BUSINESS STUDIES**

### **ADVERTISING UNCUT (TV)**

CH4 30mins age: 11-16 2009

*Looking at the world of marketing.*

TR 0476	Branding	TR 0494	Attention to detail
TR 0483	Promotional campaigns	TR 0500	Examining the marketing
TR 0491	Advertising campaigns	business	

### **TEEN TYCOONS (TV)**

CH4 25 mins age: 11-14

*Three teenagers with proven business skills try to turn around the fortunes of failing businesses in two weeks.*

TP 0095	David Miynski and Yaki Boxes	TP 0116	A failing boutique
TP 0099	A night club in Bournemouth	TP 0126	Trouble shooter by M.Lowe
TP 0107	A bed and breakfast	TP 0135	Trouble shooting by M.Lowe

### **THE BIG SQUEEZE (TV)**

CH4 25 mins age: 11-14 2008

*How marketing staff and production engineers went about improving the marketing potential and production of a well known British brand-Marmite.*

TP 0118	Marmites business overhaul	TP 0137	Marmites new ad campaign
TP 0129	The marmite bottle		

### **THE MARKET (TV)**

CH4 25 mins age: 11-14

*Programmes looking at some of the independent trade businesses that make Camden Market in London one of the busiest street markets in Europe.*

TO 0187	Tee shirt salesman	TP 0121	Traders in Camden
TO 0199	Costume jewellery maker	TP 0131	Jewellery trader in Camden
TO 0207	Fabric fitting and cutting	TP 0138	A free five minute massage
TO 0211	Curry stall	TP 0141	Culinary competition
TO 0218	Tea supplier		

### **GET ME THE PRODUCER! (TV)**

CH4 60mins age: 14-16 2008

*Greg Dyke judges how two teams tackle six challenges, the result of which will be an offer of a year's contract to work as a producer for a big independent TV company.*

TQ 0176	Make a live TV show	TQ 0202	Create an issue-based youth programme
TQ 0186	Work with a personality	TQ 0203	Free choice of genre
TQ 0192	Devise a quiz/ game show		
TQ 0195	Devise a comedy format		

**MIND YOUR OWN BUSINESS (TV)**

CH4 20 mins age: 14-16

*Considers how the geographical dimensions of British, European and global influences affect business.*

TB 1007	What is business?	TB 1315	Finance
TB 1086	Let's look at business	TB 1391	Marketing
TB 1162	Diversity of business aims	TB 1466	People as a resource
TB 1240	Production	TB 1542	Overview

**GCSE BITESIZE REVISION: BUSINESS STUDIES (TV)**

BBC2 120 mins age: 14-16

*A programme for the revision on aspects of business studies.*

TV 5725 Types of organisations, business finance, people in business, functions of personnel, marketing and production

**GCS EASE: THE BUSINESS (TV)**

CH4 25 mins age: 14-19

*The first three programmes look at a take away sushi business which needs to re-market itself. The second set of programmes examines an independent recording business and its problems with cash flow.*

TO 0068	Yo Sushi	TO 0209	Business or pleasure
TO 0081	Fish to go	TO 0221	Staying in the Black
TO 0094	People and profits	TO 0229	Contracts and commitments

**BUSINESS STUDIES (TV)**

CH4 20 mins age: 14-16

*Documentaries geared specially towards the requirements of GCSE business studies.*

TM 8308	Menu for multinational – McDonalds	TM 8547	News revolution
TM 8379	The price of pleasure – leisure centres	TM 8615	The Virgin Group – discs, games and planes
TM 8439	Going green – threat or opportunity	TM 8646	Tyne and Wear metro
TM 8516	Working for charity	TM 8710	Sock Shop Plc
TM 8581	Minding your business	TM 8776	Business behaviour – Ford motor company
TM 8346	Telecommunications – phones and frontiers	TM 8906	Aiding and controlling business (farming activity)
TM 8410	Marks and Spencer – Paris to Madrid		
TM 8473	The Channel Tunnel		

**THINK BUSINESS (TV)**

CH4 20 mins age: 14-18

*Five programmes from Scotland on aspects of starting and running a business.*

TN 0149	Getting started – sole traders, partners, charities, location, the right area	TN 0181	Human resource management – getting the right staff, working as a team, think training
TN 0161	Operations – getting organised, tools and equipment, one off and batches, continuous flow production	TN 0193	Planning for growth – aim to win, get on the right track, think business
TN 0174	Information technology – design of software, stock control, internet advertising		

**THE BUSINESS STUDIES COLLECTION (TV)**

BBC2 25 mins age: 16+

*Collection of reports from BBC news giving examples of the process of business.*

TE 0075	Marketing	TE 0333	External relations
TE 0162	Production	TE 0418	Objectives and strategy
TE 0249	People and business organisations		

**GCS EASE (TV)**

CH4 25 mins age: 16-18

*Travel and tourism students have been given the challenge of organising interesting holidays for diverse groups within two days.*

TL 0046	Surfing students: maximum action – minimum cost	TL 0196	Scene of crime: murder mystery weekend
TL 0093	French family: vacances en Angleterre	TL 0246	Access all areas: disabled friends
TL 0144	It's a girl thing: hen party	TL 0279	Big city break: British Muslim family

**THE HUSTLERS (TV)**

CH4 25 mins age: 16+

*Young entrepreneurs attempt to make a success of their new businesses.*

TO 0027	Designer clothes company	TO 0050	Creperie entrepreneur
TO 0038	Theatre producers	TO 0060	Magazine editor and publisher
TO 0045	Bar owner		

**THE NEXT LEVEL (TV)**

BBC2 30 mins age: 16+

*Programmes looking at five family-run businesses in Northern Ireland.*

TQ 0004	The streat	TQ 0145	Powerhouse Sport
TQ 0072	FM Environmental	TQ 0182	Connect Engineering
TQ 0109	The McAvoy Group		

**TROUBLE ONLINE (TV)**

CH4 25 mins age: 16+

*Young people in online sales.*

TO 0067	Online furniture sales	TO 0101	Online marketing company
TO 0079	Clubbing entrepreneurs move to London	TO 0114	Surfing and the gap year
TO 0092	Music mixing and recording store		

**TRICKY BUSINESS (TV)**

CH4 25 mins age: 16+

*Young business people attempt new directions.***SERIES ONE**

TO 0028	Marketing company	TO 0046	Crepes chef with ideas
TO 0039	English buffalo farmer	TO 0051	Web design company

**SERIES TWO**

TP 0079	A cycle storage firm	TP 0108	Advice for entrepreneurs
TP 0087	A students website	TP 0117	Financial difficulties
TP 0096	A frock business	TP 0127	A hedge renting business
TP 0100	Home made jam	TP 0136	Football leagues

**COKE ON THE ROCKS? (TV)**

BBC2 30 mins age: general output

*The declining fortunes of the world's biggest brand which is accused of contributing to obesity.*

TV 10185 Coca Cola

**DISPATCHES (TV)**

CH4 60mins age: general output 2009

*Journalist Andrew Rawnsley interviews senior figures close to the current economic crises.*

TV 10731 Crash Gordon

**LEARNING ZONE – FETV (TV)**

BBC2 60 mins age: general output

*A series of compilation broadcasts collecting together material from a variety of broadcasts.*

TV 3190	Accountancy and bookkeeping	TV 3167	Job seeking and interviews
TV 3060	Customer care	TV 3166	Problem solving
TV 3078	Customer care – secret service	TV 3524	Understanding organisations
TV 3086	Denied the nine to five – women at work	TV 4350	Travel tourism
TV 3164	Effective communications	TV 4619	Hospitality and management
TV 2835	Fashion business	TV 4894	Marketing
TV 3163	Information technology	TV 4965	Working with others
TV 3159	Issues in economics	TV 5481	Starting a small business

**MISSION EMPLOYABLE? (TV)**

BBC1 30 mins age: general output

*Stephen Nolan uses expert help and various techniques to find jobs for people who have been long term unemployed.*

TV 10543	Part 1	TV 10546	Part 4
TV 10544	Part 2	TV 10547	Part 5
TV 10545	Part 3	TV 10548	Part 6

**THE RISE AND FALL OF THE AD MAN (TV)**

BBC2 60 mins age: general output

*The inside story of British advertising in the 70's and 80's*

TV 10551 1 programme

**WORK ESSENTIALS: SKILLS FOR WORK (TV)**

BBC2 60 mins age: general output

*Practical overview of the skills required in the workplace including getting ready for work, career paths and getting started in business.*

TV 4399 Learning skills

TV 4475 Improving communications at work

TV 4426 Communications with colleagues and customers

TV 4450 Team working

TV 4744

TV 4777

TV 4881

TV 4905

TV 4975

TV 4994

Customer care

Problem solving - staff

Information technology

Problem solving – management

European language and culture

Time management